

# sonophilia

**SALZBURG | JANUARY 17 - 19 2020**

**#TRUSTREVISITED**

---

## **FRIDAY**

**January 17th**

**4:00pm, Salzburg University. Open to Public**

Panel Discussion with Sonophilians  
(Reception to follow)  
“The Changing Face of Leadership”

**7:30pm, Osteria Cavalli, Leopoldskronstr. 1, 5020 Salzburg**  
Dinner

---

## **SATURDAY**

**January 18th**

**8:30am, Schloß Leopoldskron**  
Doors Open

**#WELCOME**

**9:00am**

Welcome Notes – Seda Röder

**#SONOPHILIA20 | #TRUSTREVISITED**  
**@THESONOPHILIAN**

**9:15am**

*Listening Meditation – Seda Röder*

## **#TRUSTREVISITED**

**9:30am**

*A Matter of Trust – Nicole Lontzek, Michael Funk, Katharina Miller, Thomas Osburg*

**10:30am**

*Stage is Yours*

**11:00am**

*Facts, Fakes, Beliefs and Trust – Peter Fohrwikl & Hans-Joachim Sander*

## **#TRAILBLAZERS**

**12pm**

*Entrepreneurship & Trust – Andreas Spechtler*

**12:40pm**

Lunch

## **#TRUST-ECONOMY**

**2pm**

*How to Change Well-Oiled Systems – Holger Seier & Sonophilians*

**3pm**

*Quantitative Trust Management – Peter Sommerer*

## **#INARTSWETRUST-I**

**3:30pm**

*Sonophilia Fellow 2020 – Falk Kastell*

**3:45pm**

Gadgethon / Stage is Yours

**4:30pm**

Grab a Coffee

**#SONOPHILIA20 | #TRUSTREVISITED**

**@THESONOPHILIAN**

## **#ENGINE-ROOM**

**5pm**

Parallel Sessions

(Three more sessions will be offered spontaneously by participants)

*Session I: Sonophilia Foundation: Culture, Growth, Operations & Non-Profit Projects*

## **#PLENARY**

**6:30pm**

Wrap up

## **#INARTSWETRUST-II**

**7pm**

*Hacking Trust* – Johannes Grenzfurthner

## **#THANKYOU**

**7:30pm**

Closing Remarks & Aperitif in Library

**8pm**

Dinner & Get Together

---

## **SUNDAY**

**January 19th, 11am**

*Traceroute*; A road movie by Johannes Grenzfurthner

Mozartkino, Kaigasse 33, 5020 Salzburg

---

**#SONOPHILIA20 | #TRUSTREVISITED**

**@THESONOPHILIAN**

# THANKS TO OUR SPONSORS AND PARTNERS

---



**SILICON CASTLES**  
ACCELERATING INNOVATION



**The  
Mindshift®**



**wissen:stadt**  
salzburg



**SALZBURG  
GLOBAL  
SEMINAR**



**STADT : SALZBURG**

**#SONOPHILIA20 | #TRUSTREVISITED**  
**@THESONOPHILIAN**

# WHO'S AROUND?

**Lisa Alexeeva:** Programme Assistant at UN SSC  
**Stefan Beckers:** Chief Program Engineer Passenger Cars Ford Motor Company  
**Lukas Wolfgang Berger:** Lawyer  
**Wolfgang Berger:** Lawyer & Farmer  
**Andrea Berger:** Honorary Consul of Belgium & Farmer  
**Towa von Bismark:** Head of Foundations UBS  
**Gerhard Blechinger:** Rector of the University of Applied Sciences Salzburg  
**Meg Charles:** Founder & CEO Frame Advisory  
**Peter Fohrwil:** Managing Editor, Bavarian Broadcasting Corporation  
**Michael Funk:** University Assistant, University of Vienna  
**Johannes Grenzfurthner:** Filmmaker, Author and Artist  
**Louise Hallman:** Strategic Communications Manager at Salzburg Global Seminar  
**Katia Hutter:** Vice President for Digitization & Innovation at Salzburg University  
**Daniel Kusiak:** CEO INITIO  
**Antje Hundhausen:** Vice President Brand Experience at Deutsche Telekom  
**Falk Kastell:** Artist  
**Pamela Knapp:** NED Lanxess, PSA Group, Bekaert, Panalpina et al.  
**Roman Lipski:** Artist  
**Nicole Lontzek:** Head of Marketing, Spree International  
**Katharina Miller:** Founding Partner 3C Compliance, Board Member ASI Bonn  
**Alina Mikhaleva:** Founder Spherica VR  
**Thomas Osburg:** Professor of Sustainable Marketing, Fresenius University of Applied Sciences  
**Edith Rian:** CEO Roesslyng  
**Friederike Riemer:** Design Thinking, Design Sprint und Innovation Coach  
**Seda Röder:** Founder Sonophilia; Managing Partner The Mindshift  
**Matthias Röder:** Founder Sonophilia & The Mindshift; CEO Karajan Institute  
**Hans-Joachim Sander:** Theologist & Professor of Dogmatics at Salzburg University  
**Barbara Scharrer:** Lawyer at GSK & China Expert  
**Gerhard Sigl:** Managing Director at Commend International  
**Andreas Spechtler:** CEO Silicon Castles  
**Holger Seier:** Corporate Innovation Evonik  
**Stephan Schneider:** IBM ThinkLab European Quantum Computing Ambassador  
**Peter Sommerer:** Board Member, Erlauf Holding  
**Eva Wimmers:** Sonophilia Creative Leadership Ambassador; President Europe HUAWEI Honor  
**Andy Zmolek:** Ecosystems Expert

**#SONOPHILIA20 | #TRUSTREVISITED**  
**@THESONOPHILIAN**