

sonophilia FOUNDATION

SONOPHILIA GLOBAL DAY
#SALZBURG - #BERLIN - #BONN - #LONDON
SALZBURG | 25. - 26. 09. 2020

#RESET

25.09.2020

5 - 6:30pm - Sonophilia Public Opening
Schloss Mirabell Marmorsaal

[<< PLEASE REGISTER HERE >>](#)

Welcome Notes by **the Vice Mayor & Representatives of the City of Salzburg**
Context Hacking Keynote by Filmmaker & Artist **Johannes Grenzfurthner**

This event is free of charge and will be live-streamed to Facebook & YouTube Channels of the City of Salzburg.

*Please note; our programs at Sonophilia are fluid and some titles are working titles subject to change:-)

26.09.2020

9:00am

Doors Open at the Schloss Leopoldskron

#WELCOME

9:45am

Welcome Notes – Seda Röder

10:00am

Listening Meditation – Seda Röder

10:30am

Stage is Yours

11:15am

Short Break

11:30am

Founders's Note – Seda & Matthias Röder (live-stream to all hubs)

12:00pm

Opening Keynote – Antonella Mei-Pochtler (live-stream to all hubs)

12:30pm

Creativity & Business I – Andreas Spechtler (live-stream to all hubs)

1:00pm

Lunch

#CREATIVEEXPERIMENTS

2:00pm

Parallel Sessions 1st run

Let's Play. Seriously! – Barbara Neuhofer

Fit the World in an Hour – Johannes Grenzfarther

3:00pm - Grab a Coffee

3:30pm

Parallel Sessions 2nd run: Creative Experiments

Let's Play. Seriously! – Barbara Neuhofer

Fit the World in an Hour – Johannes Grenzfarther

4:45pm

Plenary Review & Stage is Yours

#SONOPHILIA20 | #RESET
@THESONOPHILIAN

5:15pm
Short Break

5:30pm
Creativity & Business II – Andreas Spechtler (live-stream to all hubs)

#CEATIVITY&NEUROSCIENCE

6:00pm
BRAINDATE with other hubs (live-meeting between all hubs)

6:30pm
Short Break

6:45pm
Closing Keynote
Unveiling the Mysteries of Creativity – Roger Beaty (live-stream to all hubs)

7:15pm
Closing Remarks (live-stream to all hubs)

7:30pm
Dinner

#SONOPHILIA20 | #RESET
@THESONOPHILIAN

THANKS TO OUR SPONSORS AND PARTNERS



SILICON CASTLES
ACCELERATING INNOVATION



**SALZBURG
GLOBAL
SEMINAR**



STADT : SALZBURG

#SONOPHILIA20 | #RESET
@THESONOPHILIAN

WHO'S AROUND?

Roger Beaty: Director of The Beaty Lab for Cognitive Neuroscience of Creativity at the University of Pennsylvania
Lukas Wolfgang Berger: Lawyer @ Berger Advokaten
Towa von Bismark: Head of Foundations & Executive Director at the UBS
Gerhard Blechinger: Rector of the University of Applied Sciences Salzburg
Belkis Etz: Global Head of HR SkiData
Johannes Grenzfurthner: Filmmaker
Jasmin Hagedorfer: Artist
Anja Hagenauer: Vice Mayor of the City of Salzburg
Daniel Kusiak: CEO INTIO
Nicole Lontzek: Head of Marketing Celus
Thomas Lidy: CIO Musimap
Antonella Mei-Pochtler: Director of the Strategic Operations at the Austrian Federal Chancellery
Barbara Neuhofer: Professor for Experience Design at the University of Applied Sciences Salzburg
Robert Niemann: CEO Niemann Ventures
Alexander Planitzer: Founder ViaBirds
Barbara Scharrer: Lawyer at BS International
Alexandra Schmidt: Head of Women's Affairs Salzburg Municipality
Gerhard Sigl: CEO Commend International
Andreas Spechtler: CEO Silicon Castles
Helmut Süßbauer: Innovation Catalyst
Seda Röder: Expert Advisor for Leadership; Founder Sonophilia; Managing Partner The Mindshift
Matthias Röder: Co-Founder Sonophilia; Managing Partner The Mindshift; CEO Karajan Institute
Venkat Venkateshwaran: CMO Native Waves
Thomas Weiss: CEO Authentic Vision
Walter Werzowa: Founder Healthtunes
Evelyne Werzowa: Actress & Filmmaker

COVID19 Measures:

In rigorous compliance with the Austrian government directives, measures have been put in place to protect the health and safety of our guests.

The main measures are:

- Max. 40 guests are allowed at the public opening on September 25th and only 25 at the main gathering on September 26th (organisers and personnel not counted).
- Seat numbers will be attached to your name.
- Face masks will be provided (feel free to bring your own).
- Keeping a minimum distance of 1,5 m from each other can be observed easily at both venues.
- Register on arrival to ensure that contacts can be easily traced.
- Bathrooms are equipped with hand sanitizers, disposable paper towels, touch-free soap dispensers.
- Powder-free gloves and sanitizing wipes will be provided for the workshops.
- The personnel at the Schloss Leopoldskron have been professionally briefed on COVID-19 prevention according to the Austrian Ministry of Health guidelines and are being medically tested once every week.

#SONOPHILIA20 | #RESET
@THESONOPHILIAN